



AMPLIFYING YOUR PASSION & PURPOSE

Welcome to the Spotlight

Our boutique agency works hand-in-hand with emerging businesses and influencers across industry to develop innovative brand visibility programs that drive new opportunities for exposure and growth.

What does “boutique” mean here at MAG PR? We are bold, agile, and above all, client-centric. From Executive Visibility to Corporate Communications, we operate as a natural extension of your in-house team to craft and execute customized Public Relations programming that seamlessly aligns with your Marketing objectives.

EXECUTIVE VISIBILITY

Branding should be personal. Our mission is to help executives & influencers refine their image, pull back the curtains in a non-intrusive manner, and eloquently share the unique, authentic value that they bring to the table, with thought leadership at the forefront of everything we do.

CORPORATE COMMUNICATIONS

We pair our creative passion for storytelling with a deeper purpose—to help our clients establish and maintain credibility as a market leader, boost brand affinity, and align with overarching marketing goals to stimulate bottom line growth.



EXECUTIVE VISIBILITY

Branding should be personal.

Our mission is to help our individual clients develop or refine their personal brand, pull back the curtains in a non-intrusive manner, and eloquently share the unique, authentic value that they bring to the table, with thought leadership at the forefront of everything we do.

For the Solo Entrepreneur or Author who is building a brand from scratch, share your story with the right target audiences to establish credibility as a market leader and drive revenue growth.

For the Digital Influencer who is looking to take their status to the next level, gain competitive edge and attract top brands for collaboration.

For the Seasoned Executive who is aiming to be strategically positioned as an industry thought leader, gain exposure to achieve your short and long-term career goals.



PERSONAL BRAND
DEVELOPMENT



SPEAKER
PLACEMENTS



EDITORIAL MEDIA
RELATIONS



AWARD SUBMISSIONS



EVENT
PLANNING



SOCIAL MEDIA
PLANNING



DIGITAL MARKETING
SUPPORT



BRAND
COLLABORATIONS



CORPORATE COMMUNICATIONS

Unleash Your Authentic Narrative.

We pair our creative passion for storytelling with a deeper purpose—to help our clients establish and maintain credibility as a market leader, boost brand affinity, and align with overarching marketing goals to stimulate bottom line growth.

Our boutique agency serves emerging businesses across industry to develop innovative visibility programs that drive impactful brand exposure, community engagement, and trending discussions that reflect your authentic value proposition amidst a competitive landscape.

We may be small, but we are mighty, nimble and bold. Our agility enables us to perform at the highest level, operating as an extension of your in-house team, leveraging our deep expertise in Marketing and Business Development to amplify your unique story, and maintain your positive reputation.



CORPORATE
BRAND
DEVELOPMENT



LAUNCH
CAMPAIGNS



EDITORIAL
MEDIA
RELATIONS



SPEAKER
PLACEMENTS



DIGITAL
MARKETING
SUPPORT



CRISIS
COMMUNICATIONS



AWARD
SUBMISSIONS



COMMUNITY
ENGAGEMENT



EVENT
SPONSORSHIPS



INFLUENCER
MARKETING